



Advertising and Promotions Tax Collections

Restaurant Tax Collections, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2020	\$359,241.09	\$324,565.24											\$683,806
2019	\$347,390.24	\$301,281.84	\$313,454.80	\$367,114.90	\$343,606.43	\$348,227.08	\$378,903.19	\$356,189.91	\$345,626.97	\$327,861.01	\$342,508.23	\$342,360.25	\$4,114,525
Increase	\$11,850.85	\$23,283.40											
Percent	3.4%	7.7%											

Motel Tax Collections, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2020	\$23,770.07	\$24,249.98											\$48,020
2019	\$19,901.34	\$21,119.00	\$24,454.12	\$30,781.01	\$32,253.55	\$36,319.55	\$45,026.64	\$33,201.42	\$34,563.51	\$30,461.78	\$33,100.72	\$27,531.50	\$368,714
Increase	\$3,868.73	\$3,130.98											
Percent	19.4%	14.8%											

Total Advertising and Promotions Tax Collections (Restaurants and Motels, by Month Reported)

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2020	\$383,011.16	\$348,815.22											\$731,826
2019	\$367,291.58	\$322,400.84	\$337,908.92	\$397,895.91	\$375,859.98	\$384,546.63	\$423,929.83	\$389,391.33	\$380,190.48	\$358,322.79	\$375,608.95	\$369,891.75	\$4,483,239
Increase	\$15,719.58	\$26,414.38											
Percent	4.3%	8.2%											

*Gross Sales for Restaurants and Hotels in Conway Arkansas **

Restaurant Sales, by Month Reported

Year	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2020	\$17,962,055	\$16,228,262											\$34,190,317
2019	\$17,369,512	\$15,064,092	\$15,672,740	\$18,355,745	\$17,180,322	\$17,411,354	\$18,945,160	\$17,809,496	\$17,281,349	\$16,393,051	\$17,125,412	\$17,118,013	\$205,726,243
Increase	\$592,543	\$1,164,170											
Percent	3.4%	7.7%											

Motel Sales, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2020	\$1,188,504	\$1,212,499											\$2,401,003
2019	\$995,067	\$1,055,950	\$1,222,706	\$1,539,051	\$1,612,678	\$1,815,978	\$2,251,332	\$1,660,071	\$1,728,176	\$1,523,089	\$1,655,036	\$1,376,575	\$18,435,707
Increase	\$193,437	\$156,549											
Percent	19.4%	14.8%											

Restaurants collect a 2% (A&P) tax on prepared food that can be consumed at the site of purchase. This includes carry-out prepared food items, delis and bakery sales.

A 2% (A&P) tax is collected on lodging less than 30 days.

Half of the A&P revenue goes to the city's Parks and Recreation Department and half goes to the Advertising and Promotion Commission.

