

North Metro Economy at a Glance

Updated October 2019 by Corey Parks and Isaac Sims

| Population | |
|------------------|-------------|
| US | 325,719,178 |
| Arkansas | 3,004,279 |
| Conway | 65,782 |
| Cleburne County | 25,048 |
| Conway County | 20,916 |
| Faulkner County | 123,654 |
| Perry County | 10,348 |
| Van Buren County | 16,506 |

| Civilian Labor Force | |
|-------------------------|-------------|
| July-2019 | |
| Seasonally Adjusted | |
| US | 163,351,000 |
| Arkansas | 1,363,387 |
| Not Seasonally Adjusted | |
| US | 164,941,000 |
| Arkansas | 1,381,647 |
| Conway | 34,613 |
| Cleburne County | 9,328 |
| Conway County | 8,300 |
| Faulkner County | 63,433 |
| Perry County | 4,405 |
| Van Buren County | 5,668 |

| Unemployment Rate | |
|-------------------------|------|
| July-2019 | |
| Seasonally Adjusted | |
| US | 3.7% |
| Arkansas | 3.5% |
| Not Seasonally Adjusted | |
| US | 4.0% |
| Arkansas | 3.6% |
| Conway | 3.2% |
| Cleburne County | 4.5% |
| Conway County | 4.9% |
| Faulkner County | 3.2% |
| Perry County | 4.4% |
| Van Buren County | 5.3% |

| Bank Deposits (\$000) | |
|-----------------------|-------------|
| June | |
| Conway | |
| 2019 | \$1,831,875 |
| 2018 | \$1,827,728 |
| Percent Change | 0.23% |
| Cleburne County | |
| 2019 | \$556,697 |
| 2018 | \$554,248 |
| Percent Change | 0.44% |
| Conway County | |
| 2019 | \$364,163 |
| 2018 | \$358,473 |
| Percent Change | 1.59% |
| Faulkner County | |
| 2019 | \$2,224,629 |
| 2018 | \$2,192,595 |
| Percent Change | 1.46% |
| Perry County | |
| 2019 | \$65,345 |
| 2018 | \$72,986 |
| Percent Change | -10.47% |
| Van Buren County | |
| 2019 | \$278,929 |
| 2018 | \$276,171 |
| Percent Change | 1.00% |

| Sales & Use Tax Collections | |
|-----------------------------|-------------|
| September | |
| Conway | |
| 2019 | \$2,849,938 |
| 2018 | \$2,619,461 |
| Percent Change | 8.80% |
| Tax Rate | 2.125% |
| Cleburne County | |
| 2019 | \$610,792 |
| 2018 | \$570,890 |
| Percent Change | 6.99% |
| Tax Rate | 1.625% |

| Conway County | |
|------------------|-----------|
| 2019 | \$484,408 |
| 2018 | \$441,508 |
| Percent Change | 9.72% |
| Tax Rate | 1.75% |
| Faulkner County | |
| 2019 | \$868,151 |
| 2018 | \$802,791 |
| Percent Change | 8.14% |
| Tax Rate | 0.50% |
| Perry County | |
| 2019 | \$137,373 |
| 2018 | \$140,643 |
| Percent Change | -2.33% |
| Tax Rate | 2.50% |
| Van Buren County | |
| 2019 | \$396,833 |
| 2018 | \$352,481 |
| Percent Change | 12.58% |
| Tax Rate | 2.00% |

| Restaurant Sales* | |
|--------------------------|---------------|
| Year to Date (September) | |
| Conway | |
| 2019 | \$158,424,648 |
| 2018 | \$149,814,461 |
| Percent Change | 5.75% |

*Includes mixed drink sales

| Hotel Sales | |
|------------------------------|--------------|
| Year to Date (September) | |
| Conway | |
| 2019 | \$14,553,743 |
| 2018 | \$14,060,286 |
| Percent Change | 3.51% |
| Residential Building Permits | |
| Year to Date (September) | |
| Conway | |
| 2019 | 217 |
| 2018 | 151 |
| Percent Change | 43.71% |

| Residential Units Sold** | |
|--------------------------|---------|
| (New and Existing) | |
| Year to Date (September) | |
| Conway | |
| 2019 | 585 |
| 2018 | 606 |
| Percent Change | -3.47% |
| Year to Date (May) | |
| Cleburne County | |
| 2019 | 160 |
| 2018 | 160 |
| Percent Change | 0.00% |
| Conway County | |
| 2019 | 71 |
| 2018 | 49 |
| Percent Change | 44.90% |
| Faulkner County | |
| 2019 | 627 |
| 2018 | 646 |
| Percent Change | -2.94% |
| Perry County | |
| 2019 | 22 |
| 2018 | 30 |
| Percent Change | -26.67% |
| Van Buren County | |
| 2019 | 95 |
| 2018 | 97 |
| Percent Change | -2.06% |

| Value of Residential Units Sold** | |
|-----------------------------------|---------------|
| Year to Date (September) | |
| Conway | |
| 2019 | \$114,497,306 |
| 2018 | \$114,987,149 |
| Percent Change | -0.43% |
| Year to Date (May) | |
| Cleburne County | |
| 2019 | \$23,770,450 |
| 2018 | \$20,758,198 |
| Percent Change | 14.51% |

| Conway County | |
|------------------|---------------|
| 2019 | \$8,401,501 |
| 2018 | \$5,465,313 |
| Percent Change | 53.72% |
| Faulkner County | |
| 2019 | \$113,500,167 |
| 2018 | \$112,349,090 |
| Percent Change | 1.02% |
| Perry County | |
| 2019 | \$2,547,886 |
| 2018 | \$4,289,670 |
| Percent Change | -40.60% |
| Van Buren County | |
| 2019 | \$10,627,555 |
| 2018 | \$9,671,482 |
| Percent Change | 9.89% |

| Average Price of Residential Units Sold (New and Existing)** | |
|--|-----------|
| Year to Date (September) | |
| Conway | |
| 2019 | \$195,722 |
| 2018 | \$189,748 |
| Percent Change | 3.15% |
| Year to Date (May) | |
| Cleburne County | |
| 2019 | \$191,874 |
| 2018 | \$178,034 |
| Percent Change | 7.77% |
| Conway County | |
| 2019 | \$80,778 |
| 2018 | \$109,425 |
| Percent Change | -26.18% |
| Faulkner County | |
| 2019 | \$192,903 |
| 2018 | \$178,554 |
| Percent Change | 8.04% |
| Perry County | |
| 2019 | \$50,000 |
| 2018 | \$132,559 |
| Percent Change | -62.28% |

| Van Buren County | |
|------------------|-----------|
| 2019 | \$149,606 |
| 2018 | \$83,116 |
| Percent Change | 80.00% |



Sources: 2012-2016 ACS 5-Year Data Profiles, Arkansas Department of Workforce Services, C2ER, Sperling's Best Places, Arkansas Department of Finance & Administration, Federal Deposit Insurance Corporation, Cooperative Arkansas Realtors' Multiple Listing Services, Arkansas Realtors Association, and City of Conway.

**Includes sales of residential units