

**Conway Monthly Restaurant* Sales
2008-2017****

***Includes alcoholic beverage sales**



Year	2008 Monthly Sales	2009 Monthly Sales	2010 Monthly Sales	2011 Monthly Sales	2012 Monthly Sales	2013 Monthly Sales	2014 Monthly Sales	2015 Monthly Sales	2016 Monthly Sales	2017 Monthly Sales
Jan.	\$9,514,084	\$10,366,197	\$10,386,844	\$11,204,526	\$12,303,653	\$12,528,739	\$13,120,871	\$14,635,713	\$14,438,806	\$15,837,476
Feb.	\$9,987,284	\$10,412,329	\$10,703,087	\$11,270,519	\$13,318,492	\$12,955,298	\$13,282,123	\$14,278,113	\$15,641,453	\$14,966,209
March	\$10,525,252	\$11,029,106	\$11,936,182	\$13,096,777	\$14,335,423	\$14,716,863	\$15,282,461	\$16,009,774	\$15,990,920	\$16,756,502
April	\$10,684,309	\$11,048,860	\$12,030,071	\$13,237,911	\$13,869,459	\$14,419,219	\$15,381,151	\$15,927,278	\$16,228,160	\$17,460,574
May	\$10,648,153	\$11,444,957	\$11,745,538	\$12,964,447	\$14,016,831	\$14,451,276	\$15,585,355	\$16,001,408	\$15,140,219	\$16,744,829
June	\$10,361,902	\$11,148,295	\$11,764,478	\$12,877,270	\$13,859,197	\$14,143,925	\$14,992,608	\$15,837,694	\$16,311,319	\$16,583,924
July	\$10,411,415	\$10,923,606	\$11,750,308	\$12,792,969	\$13,544,850	\$13,465,080	\$14,628,203	\$14,502,790	\$15,791,572	\$15,933,058
August	\$10,663,177	\$10,937,893	\$11,749,970	\$12,727,984	\$13,458,091	\$13,768,043	\$14,810,733	\$14,239,838	\$15,684,823	\$16,123,522
Sep.	\$10,266,107	\$10,884,778	\$12,215,490	\$12,403,094	\$13,068,751	\$13,573,354	\$14,775,368	\$14,588,722	\$15,723,660	\$16,437,381
Oct.	\$10,762,022	\$11,053,977	\$12,210,169	\$12,952,444	\$13,321,555	\$13,914,130	\$15,169,527	\$14,588,725	\$15,844,575	\$16,437,381
Nov.	\$10,006,477	\$10,280,579	\$11,179,728	\$12,532,357	\$12,724,484	\$13,322,086	\$14,036,949	\$14,046,827	\$15,028,139	\$16,390,874
Dec.	\$10,285,417	\$11,111,876	\$12,481,547	\$12,715,873	\$13,497,777	\$13,475,455	\$15,199,926	\$15,465,970	\$15,953,521	\$15,525,259
Annual Sales	\$124,115,599	\$130,642,453	\$140,153,412	\$150,776,171	\$161,318,563	\$164,733,468	\$176,265,275	\$180,122,852	\$187,777,167	\$195,196,989
\$ Increase Over Previous Year		\$6,526,854	\$9,510,959	\$10,622,759	\$10,542,392	\$3,414,905	\$11,531,807	\$3,857,577	\$7,654,315	\$7,419,822
% Increase Over Previous Year		5.00%	6.80%	8.10%	7.10%	2.30%	6.50%	2.20%	4.20%	3.95%

**From June 2015 forward, monthly restaurant sales may be understated.

Sales for individual restaurants are no longer available due to ACT 1102 exempting restaurant sales from the Freedom of Information law.

Heretofore when restaurant owners were delinquent in paying their advertising and promotion taxes (hamburger tax), the amount of sales were estimated based on previous months and then updated when paid.

This provided a more accurate figure for monthly sales comparisons.

Source: City of Conway Advertising and Promotions Commission

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Data Collected by Isaac Sims, Corey Parks, and Roger Lewis

