

North Metro Economy at a Glance

Updated March 2019 by Corey Parks and Isaac Sims

Population		Faulkner County		Van Buren County		Conway County		Van Buren County	
US	325,719,178	2018	\$2,192,595	2019	\$386,178	2018	105	2018	\$21,909,718
Arkansas	3,004,279	2017	\$2,052,122	2018	\$407,839	2017	88	2017	\$19,732,539
Conway	65,782	Percent Change	6.85%	Percent Change	-5.31%	Percent Change	19.32%	Percent Change	11.03%
Cleburne County	25,048	Perry County		Faulkner County		Faulkner County		Average Price of Residential Units Sold (New and Existing) **	
Conway County	20,916	2018	\$72,986	2018	1324	2018	1324	Year to Date (February)	
Faulkner County	123,654	2017	\$71,596	Restaurant Sales*		2017	1418	Year to Date (February)	
Perry County	10,348	Percent Change	1.94%	Year to Date (December)	Percent Change	-6.63%	Conway		
Van Buren County	16,506	Van Buren County		Conway	Perry County		Conway		
Unemployment Rate		2018	\$276,171	2018	\$199,870,085	2018	50	2019	\$190,820
December-2018		2017	\$277,646	2017	\$184,557,360	2017	43	2018	\$191,262
Seasonally Adjusted		Percent Change	-0.53%	Percent Change	8.30%	Percent Change	16.28%	Percent Change	-0.23%
US	3.9%	Sales & Use Tax Collections		*Includes mixed drink sales		Van Buren County		Year to Date (October)	
Arkansas	3.6%	February		Hotel Sales		Conway		Cleburne County	
Not Seasonally Adjusted		Conway		Year to Date (December)		Conway		Conway County	
US	3.7%	2019	\$3,251,565	2018	\$17,985,410	Value of Residential Units Sold**		Conway County	
Arkansas	3.7%	2018	\$2,805,280	2017	\$18,180,519	Year to Date (February)		2018	
Conway	3.1%	Percent Change	15.91%	Percent Change	-1.07%	Conway		2017	
Cleburne County	4.5%	Tax Rate	2.125%	Residential Building Permits		2019		Percent Change	
Conway County	4.3%	Cleburne County		Year to Date (February)		2018		18.31%	
Faulkner County	3.2%	2019	\$524,823	Conway		2018		Faulkner County	
Perry County	4.5%	2018	\$520,102	2019		2018		2018	
Van Buren County	5.4%	Percent Change	0.91%	2018		2017		2017	
Bank Deposits (\$000)		Tax Rate	1.63%	2019		2018		Percent Change	
June		Conway County		2018		2017		3.01%	
Conway		2019	\$470,413	2018		2017		Perry County	
2018	\$1,827,728	2018	\$460,890	Percent Change		2018		2018	
2017	\$1,686,727	Percent Change	2.07%	Tax Rate		2017		2017	
Percent Change	8.36%	Tax Rate	1.75%	Faulkner County		Percent Change		-8.24%	
Cleburne County		Faulkner County		Year to Date (February)		Conway County		Van Buren County	
2018	\$554,248	2019	\$949,369	Conway		2018		2018	
2017	\$524,244	2018	\$990,813	2019		2018		2017	
Percent Change	5.72%	Percent Change	-4.18%	2018		2017		Percent Change	
Conway County		Tax Rate	0.50%	2018		2017		5.81%	
2018	\$358,473	Perry County		2019		2018		Faulkner County	
2017	\$382,665	2018	\$139,746	2018		2017		Faulkner County	
Percent Change	-6.32%	Percent Change	-3.38%	2017		2017		Perry County	
		Tax Rate	2.50%	Percent Change		2018		2018	
		Conway County		2019		2017		2017	
		2019	\$135,029	2018		2017		Percent Change	
		2018	\$139,746	2018		2017		34.01%	
		Percent Change	-3.38%	2017		2017			
		Tax Rate	2.50%	Percent Change		2018			
		Perry County		2019		2017			
		2018	\$139,746	2018		2017			
		Percent Change	-3.38%	2017		2017			
		Tax Rate	2.50%	Percent Change		2018			
		Conway County		2019		2017			
		2019	\$135,029	2018		2017			
		2018	\$139,746	2018		2017			
		Percent Change	-3.38%	2017		2017			
		Tax Rate	2.50%	Percent Change		2018			
		Perry County		2019		2017			
		2018	\$139,746	2018		2017			
		Percent Change	-3.38%	2017		2017			
		Tax Rate	2.50%	Percent Change		2018			
		Conway County		2019		2017			
		2019	\$135,029	2018		2017			
		2018	\$139,746	2018		2017			
		Percent Change	-3.38%	2017		2017			
		Tax Rate	2.50%	Percent Change		2018			
		Perry County		2019		2017			
		2018	\$139,746	2018		2017			
		Percent Change	-3.38%	2017		2017			
		Tax Rate	2.50%	Percent Change		2018			
		Conway County		2019		2017			
		2019	\$135,029	2018		2017			
		2018	\$139,746	2018		2017			
		Percent Change	-3.38%	2017		2017			
		Tax Rate	2.50%	Percent Change		2018			



Sources: 2012-2016 ACS 5-Year Data Profiles, Arkansas Department of Workforce Services, C2ER, Sperling's Best Places, Arkansas Department of Finance & Administration, Federal Deposit Insurance Corporation, Cooperative Arkansas Realtors' Multiple Listing Services, Arkansas Realtors Association, and City of Conway.

**Includes number and sales of residential-zoned lots