

North Metro Economy at a Glance

Updated January 2019 by Corey Parks and Isaac Sims

<p>Population</p> <p>US 325,719,178</p> <p>Arkansas 3,004,279</p> <p>Conway 65,782</p> <p>Cleburne County 25,048</p> <p>Conway County 20,916</p> <p>Faulkner County 123,654</p> <p>Perry County 10,348</p> <p>Van Buren County 16,506</p> <p>Unemployment Rate</p> <p>November-2018</p> <p>Seasonally Adjusted</p> <p>US 3.7%</p> <p>Arkansas 3.6%</p> <p>Not Seasonally Adjusted</p> <p>US 3.5%</p> <p>Arkansas 3.3%</p> <p>Conway 2.8%</p> <p>Cleburne County 4.0%</p> <p>Conway County 4.0%</p> <p>Faulkner County 2.9%</p> <p>Perry County 4.0%</p> <p>Van Buren County 4.8%</p> <p>Bank Deposits</p> <p>June</p> <p>Conway</p> <p>2018 \$1,827,728</p> <p>2017 \$1,686,727</p> <p>Percent Change 8.36%</p> <p>Cleburne County</p> <p>2018 \$554,248</p> <p>2017 \$524,244</p> <p>Percent Change 5.72%</p> <p>Conway County</p> <p>2018 \$358,473</p> <p>2017 \$382,665</p> <p>Percent Change -6.32%</p>	<p>Faulkner County</p> <p>2018 \$2,192,595</p> <p>2017 \$2,052,122</p> <p>Percent Change 6.85%</p> <p>Perry County</p> <p>2018 \$72,986</p> <p>2017 \$71,596</p> <p>Percent Change 1.94%</p> <p>Van Buren County</p> <p>2018 \$276,171</p> <p>2017 \$277,646</p> <p>Percent Change -0.53%</p> <p>Sales & Use Tax Collections</p> <p>December</p> <p>Conway</p> <p>2018 \$2,616,136</p> <p>2017 \$2,020,096</p> <p>Percent Change 29.51%</p> <p>Tax Rate 2.125%</p> <p>Cleburne County</p> <p>2018 \$489,897</p> <p>2017 \$456,034</p> <p>Percent Change 7.43%</p> <p>Tax Rate 1.63%</p> <p>Conway County</p> <p>2018 \$451,938</p> <p>2017 \$446,985</p> <p>Percent Change 1.11%</p> <p>Tax Rate 1.75%</p> <p>Faulkner County</p> <p>2018 \$800,327</p> <p>2017 \$755,656</p> <p>Percent Change 5.91%</p> <p>Tax Rate 0.50%</p> <p>Perry County</p> <p>2018 \$144,759</p> <p>2017 \$136,159</p> <p>Percent Change 6.32%</p> <p>Tax Rate 2.50%</p>	<p>Van Buren County</p> <p>2018 \$402,263</p> <p>2017 \$359,532</p> <p>Percent Change 11.89%</p> <p>Tax Rate 2.00%</p> <p>Restaurant Sales*</p> <p>Year to Date (October)</p> <p>Conway</p> <p>2018 \$165,166,550</p> <p>2017 \$154,897,821</p> <p>Percent Change 6.63%</p> <p>*Includes mixed drink sales</p> <p>Hotel Sales</p> <p>Year to Date (October)</p> <p>Conway</p> <p>2018 \$15,321,355</p> <p>2017 \$15,595,555</p> <p>Percent Change -1.76%</p> <p>Residential Building Permits</p> <p>Year to Date (December)</p> <p>Conway</p> <p>2018 202</p> <p>2017 143</p> <p>Percent Change 41.26%</p> <p>Residential Units Sold (New and Existing)</p> <p>Year to Date (December)</p> <p>Conway</p> <p>2018 810</p> <p>2017 1091</p> <p>Percent Change -25.76%</p> <p>Year to Date (September)</p> <p>Cleburne County</p> <p>2018 365</p> <p>2017 310</p> <p>Percent Change 17.74%</p>	<p>Conway County</p> <p>2018 104</p> <p>2017 96</p> <p>Percent Change 8.33%</p> <p>Faulkner County</p> <p>2018 1296</p> <p>2017 1380</p> <p>Percent Change -6.09%</p> <p>Perry County</p> <p>2018 454</p> <p>2017 40</p> <p>Percent Change 12.50%</p> <p>Van Buren County</p> <p>2018 141</p> <p>2017 190</p> <p>Percent Change -25.79%</p> <p>Value of Residential Units Sold</p> <p>Year to Date (December)</p> <p>Conway</p> <p>2018 \$146,672,315</p> <p>2017 \$196,484,097</p> <p>Percent Change -25.35%</p> <p>Year to Date (September)</p> <p>Cleburne County</p> <p>2018 \$69,271,160</p> <p>2017 \$52,250,810</p> <p>Percent Change 32.57%</p> <p>Conway County</p> <p>2018 \$11,838,632</p> <p>2017 \$9,139,776</p> <p>Percent Change 29.53%</p> <p>Faulkner County</p> <p>2018 \$228,461,472</p> <p>2017 \$239,977,860</p> <p>Percent Change -4.80%</p> <p>Perry County</p> <p>2018 \$5,872,995</p> <p>2017 \$4,386,160</p> <p>Percent Change 33.90%</p>	<p>Van Buren County</p> <p>2018 \$17,894,264</p> <p>2017 \$18,428,860</p> <p>Percent Change -2.90%</p> <p>Average Price of Residential Units Sold (New and Existing)</p> <p>Year to Date (December)</p> <p>Conway</p> <p>2018 \$181,077</p> <p>2017 \$180,095</p> <p>Percent Change 0.55%</p> <p>Year to Date (September)</p> <p>Cleburne County</p> <p>2018 \$189,784</p> <p>2017 \$168,551</p> <p>Percent Change 12.60%</p> <p>Conway County</p> <p>2018 \$113,833</p> <p>2017 \$95,206</p> <p>Percent Change 19.56%</p> <p>Faulkner County</p> <p>2018 \$176,282</p> <p>2017 \$173,897</p> <p>Percent Change 1.37%</p> <p>Perry County</p> <p>2018 \$130,511</p> <p>2017 \$109,654</p> <p>Percent Change 19.02%</p> <p>Van Buren County</p> <p>2018 \$97,255</p> <p>2017 \$96,994</p> <p>Percent Change 0.27%</p>
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Sources: 2012-2016 ACS 5-Year Data Profiles, Arkansas Department of Workforce Services, C2ER, Sperling's Best Places, Arkansas Department of Finance & Administration, Federal Deposit Insurance Corporation, Cooperative Arkansas Realtors' Multiple Listing Services, Arkansas Realtors Association, and City of Conway.