

North Metro Economy at a Glance

Population		Restaurant Sales*		Conway County	
US	325,719,178	Year to Date (April)		2018	39
Arkansas	3,004,279	Conway		2017	44
Conway	65,782	2018	\$64,765,417	Percent Change	-11.36%
Cleburne County	25,048	2017	\$65,020,761	Faulkner County	
		Percent Change		2018	460
Conway County	20,916	Change		2017	536
Faulkner County	123,654	*Includes mixed drink sales		Percent Change	-0.14%
Perry County	10,348	Hotel Sales		Perry County	
Van Buren County	16,506	Year to Date (April)		2018	25
		Conway		2017	11
Unemployment Rate		2018	\$5,206,953	Percent Change	127.27%
March-2018		2017	\$5,257,016	Van Buren County	
Seasonally Adjusted		Percent Change		2018	71
US	4.1%	Change		2017	65
Arkansas	3.8%			Percent Change	9.23%
		Bank Deposits		Value of Residential Units Sold	
Not Seasonally Adjusted		June-30		Year to Date (April)	
US	4.1%	Cleburne County		Cleburne County	
Arkansas	3.9%	2017	\$524,244.00	2018	\$21,748,428
Conway	3.3%	2016	\$513,251.00	2017	\$18,473,180
Cleburne County	4.8%	Percent Change		2.14%	Percent Change
Conway County	4.6%	Conway County		17.73%	
Faulkner County	3.4%	2017	\$382,665.00	Conway County	
Perry County	4.5%	2016	\$387,785.00	2018	\$4,371,081
Van Buren County	5.4%	Percent Change		-1.32%	2017
		Faulkner County		\$3,943,016	Percent Change
		2017	\$2,052,122.00	10.86%	
Sales Tax Collections		2016	\$1,855,340.00	Faulkner County	
May		Percent Change		10.61%	2018
Conway		Perry County		\$79,250,640	2017
2018	\$2,159,502.35	2017	\$71,596.00	Percent Change	-11.84%
2017	\$2,158,197.52	2016	\$72,391.00	Perry County	
Percent Change	0.06%	Percent Change		-1.10%	2018
Tax Rate	1.75%	Van Buren County		\$3,626,900	2017
		2017	\$277,646.00	Percent Change	253.35%
Cleburne County		2016	\$285,875.00	Van Buren County	
2018	\$534,985.60	Percent Change		-2.88%	2018
2017	\$471,728.37			\$7,493,908	2017
Percent Change	13.41%			\$6,581,575	Percent Change
Tax Rate	1.625%			13.86%	
		Commercial Building Permits		Average Price of Residential Units Sold (New and Existing)	
Conway County		Year to Date (April)		Year to Date (April)	
2018	\$500,396.10	Conway		Cleburne County	
2017	\$431,995.79	2018	4	2018	\$185,884
Percent Change	15.83%	2017	11	2017	\$167,938
Tax Rate	1.75%	Percent Change		-63.64%	Percent Change
				10.69%	
Faulkner County		Residential Building Permits		Conway County	
2018	\$802,728.30	Year to Date (April)		2018	\$112,079
2017	\$793,062.91	Residential		2017	\$89,614
Percent Change	1.22%	Conway		Percent Change	25.07%
Tax Rate	0.50%	2018	46	Faulkner County	
		2017	45	2018	\$172,284
Perry County		Percent Change		2.22%	2017
2018	\$141,299.93			\$167,708	Percent Change
2017	\$123,876.94			2.73%	
Percent Change	14.06%			Perry County	
Tax Rate	2.50%			2018	\$145,076
		Residential Units Sold (New and Existing)		2017	\$93,312
Van Buren County		Cleburne County		Percent Change	55.47%
2018	\$344,936.00	2018	117	Van Buren County	
2017	\$361,073.91	2017	110	2018	\$105,548
Percent Change	-4.47%	Percent Change		6.36%	2017
Tax Rate	2.00%			\$101,255	Percent Change
				4.24%	

Sources: U.S. Census Bureau, Arkansas Department of Workforce Services, Arkansas Department of Finance & Administration, Federal Deposit Insurance Corporation, and Arkansas Realtors Association.