

North Metro Economy at a Glance

Updated by Corey Parks and Isaac Sims August 2018

Population		Conway County		Residential Building Permits		Value of Residential Units Sold		Year to Date (July)	
US	325,719,178	2018	\$457,869	Year to Date (August)		Year to Date (August)		Cleburne County	
Arkansas	3,004,279	2017	\$466,944	Residential		Conway		2018	\$186,491
Conway	65,782	Percent Change	-1.94%	Conway		2018	\$90,544,350	2017	\$165,588
Cleburne County	25,048	Tax Rate	1.75%	2018	119	2017	\$139,348,848	Percent Change	12.62%
Conway County	20,916	Faulkner County		2017	99	Percent Change	-35.02%	Conway County	
Faulkner County	123,654	2018	\$864,597	Percent Change	20.20%	Year to Date (July)		2018	\$111,868
Perry County	10,348	2017	\$804,897	Residential Units Sold		Cleburne County		2017	\$99,281
Van Buren County	16,506	Percent Change	7.42%	(New and Existing)		2018	\$49,047,133	Percent Change	12.68%
Unemployment Rate		Tax Rate	0.50%	Conway YTD (August)		2017	\$38,085,240	Faulkner County	
July-2018		Perry County		2018	511	Percent Change	28.78%	2018	\$172,811
Seasonally Adjusted		2018	\$135,468	2017	762	Conway County		2017	\$171,623
US	3.9%	2017	\$126,222	Percent Change	-32.94%	Conway County		Percent Change	0.69%
Arkansas	3.7%	Percent Change	7.33%	County Year to Date (July)		2018	\$8,390,100	Perry County	
Not Seasonally Adjusted		Tax Rate	2.50%	Cleburne County		2017	\$7,644,637	2018	\$137,259
US	4.1%	Van Buren County		2018	263	Percent Change	9.75%	2017	\$107,110
Arkansas	3.8%	2018	\$397,266	2017	230	Faulkner County		Percent Change	28.15%
Conway	3.3%	2017	\$371,069	Percent Change	14.35%	2018	\$171,082,890	Van Buren County	
Cleburne County	4.3%	Percent Change	7.06%	Conway County		2017	\$177,114,936	2018	\$90,339
Conway County	4.6%	Tax Rate	2.00%	2018	75	Percent Change	-3.41%	2017	\$90,339
Faulkner County	3.3%	Restaurant Sales*		2017	77	Perry County		Percent Change	0.00%
Perry County	3.8%	Year to Date (July)		Percent Change	-2.60%	2018	\$5,215,842		
Van Buren County	5.2%	Conway		Faulkner County		2017	\$3,106,190		
Sales & Use Tax Collections		2018	\$115,970,348	2018	990	Percent Change	67.92%		
August		2017	\$109,476,276	2017	1032	Van Buren County			
Conway		Percent Change	5.93%	Percent Change	-4.07%	2018	\$12,557,121		
2018	\$2,811,985	*Includes mixed drink sales		Perry County		2017	\$12,557,121		
2017	\$2,179,264	Hotel Sales		2018	38	Percent Change	0.00%		
Percent Change	29.03%	Year to Date (July)		2017	29	Average Price of Residential			
Tax Rate	2.125%*	Conway		Percent Change	31.03%	Units Sold (New and Existing)			
April 2018 increase of 0.375%		2018	\$10,502,582	Van Buren County		Year to Date (August)			
Cleburne County		2017	\$10,617,740	2018	139	Conway			
2018	\$569,313	Percent Change	-1.08%	2017	139	2018	\$177,191		
2017	\$521,695			Percent Change	0.00%	2017	\$182,873		
Percent Change	9.13%					Percent Change	-3.11%		
Tax Rate	1.625%								



Sources: 2012-2016 ACS 5-Year Data Profiles, Arkansas Department of Workforce Services, C2ER, Sperling's Best Places, Arkansas Department of Finance & Administration, Federal Deposit Insurance Corporation, Cooperative Arkansas Realtors' Multiple Listing Services, Arkansas Realtors Association, and City of Conway.