

A&P Tax Collections and Alcohol Beverage Tax Collections

Restaurants Tax Collections

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2018	\$308,339	\$312,166	\$307,374	\$351,224	\$346,568	\$339,160	\$343,933						\$2,308,763
2017	\$303,793	\$282,874	\$314,972	\$326,697	\$315,757	\$308,619	\$298,030	\$302,381	\$305,405	\$311,997	\$287,630	\$308,339	\$3,666,492
Increase	\$4,545	\$29,292	-\$7,598	\$24,527	\$30,811	\$30,541	\$45,903						
Percent	1.5%	10.4%	-2.4%	7.5%	9.8%	9.9%	15.4%						

Motel Tax Collections

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2018	\$24,308	\$20,004	\$25,876	\$32,484	\$30,633	\$34,339	\$40,575						\$208,219
2017	\$20,280	\$22,129	\$31,947	\$28,687	\$37,010	\$38,567	\$34,005	\$32,659	\$32,882	\$32,396	\$26,631	\$24,308	\$361,499
Increase	\$4,028	-\$2,125	-\$6,071	\$3,797	-\$6,377	-\$4,228	\$6,571						
Percent	19.9%	-9.6%	-19.0%	13.2%	-17.2%	-11.0%	19.3%						

Total Advertising and Promotions Tax Collections (Restaurants and Motels)

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2018	332,646	332,170	333,250	383,707	377,201	373,499	384,508						2,516,981
2017	\$324,073	\$305,003	\$346,919	\$355,384	\$352,768	\$347,185	\$332,034	\$335,040	\$338,287	\$344,393	\$314,260	\$332,646	\$4,027,992
Increase	\$8,573.64	\$27,166.69	-\$13,668.96	\$28,323.51	\$24,433.78	\$26,313.47	\$52,473.77						
Percent	2.6%	8.9%	-3.9%	8.0%	6.9%	7.6%	15.8%						

Alcohol Beverage Tax Collections **

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2018	\$33,678	\$37,910	\$47,319	\$45,791	\$38,247								\$202,945
2017	\$30,304	\$33,679	\$36,090	\$41,075	\$35,506	\$32,722	\$30,939	\$34,586	\$38,464	\$35,309	\$39,023	\$38,994	\$426,690
Increase	\$3,374	\$4,231	\$11,229	\$4,717	\$2,741								
Percent	11.1%	12.6%	31.1%	11.5%	7.7%								

**** Alcohol Beverage Tax**

The city collects 5% tax on alcoholic beverage sales by the drink served in restaurants and private clubs.



Gross Sales for Restaurants and Hotels in Conway Arkansas *

Restaurants Sales

Year	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2018	\$15,880,403	\$15,666,606	\$15,322,342	\$17,896,065	\$16,943,440	\$16,882,072	\$17,379,419						\$115,970,348
2017	\$15,231,401	\$14,292,627	\$16,034,703	\$16,639,075	\$16,034,703	\$15,929,482	\$15,314,285	\$15,078,292	\$15,122,682	\$15,220,571	\$14,428,139	\$15,231,400	\$184,557,360
Increase	\$649,002	\$1,373,980	-\$712,361	\$1,256,990	\$908,737	\$952,590	\$2,065,135						
Percent	4.3%	9.6%	-4.4%	7.6%	5.7%	6.0%	13.5%						

Alcohol Beverage Sales**

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2018	\$0	\$0	\$0	\$0	\$0								\$0
2017	\$606,075	\$673,583	\$721,799	\$821,499	\$710,125	\$654,442	\$618,774	\$691,718	\$769,272	\$706,171	\$780,462	\$779,890	\$8,533,810
Increase	-\$606,075	-\$673,583	-\$721,799	-\$821,499	-\$710,125								
Percent	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%								

Motel Sales

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2018	\$1,226,234	\$1,004,624	\$1,318,877	\$1,657,217	\$1,571,092	\$1,659,200.25	\$2,065,335.64						\$10,502,582
2017	\$1,034,636	\$1,128,617	\$1,627,166	\$1,243,905	\$1,881,808	\$1,966,779	\$1,734,830	\$1,647,422	\$1,677,567	\$1,652,826	\$1,358,730	\$1,226,234	\$18,180,519
Increase	\$191,598	-\$123,993	-\$308,289	\$413,313	-\$310,715	-\$307,578	\$330,506						
Percent	18.5%	-11.0%	-18.9%	33.2%	-16.5%	-15.6%	19.1%						

*** Advertising and Promotions Tax**

Restaurants collect a 2% (A&P) tax on prepared food that can be consumed at the site of purchase. This includes carry out prepared food items, delis and bakery sales.

A 2 % (A&P) tax is collected on lodging less than 30 days.

Half of the A&P revenue goes to the Cities Parks and Recreation Department and half goes to the Advertising and Promotion Commission.

