



Advertising and Promotions Tax Collections

Restaurant Tax Collections, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2019	\$301,281.84	\$313,454.80											\$614,736.64
2018	\$312,165.84	\$307,374.05	\$351,223.71	\$346,568.04	\$339,159.63	\$343,932.59	\$327,715.50	\$321,804.46	\$330,881.79	\$310,772.15	\$325,142.18	\$347,390.24	\$3,964,130
Increase	-\$10,884.00	\$6,080.75											
Percent	-3.5%	2.0%											

Motel Tax Collections, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2019	\$21,119.00	\$24,454.12											\$45,573.12
2018	\$20,003.88	\$25,875.61											\$45,879
Increase	\$1,115.12	-\$1,421.49											
Percent	5.6%	-5.5%											

Total Advertising and Promotions Tax Collections (Restaurants and Motels, by Month Reported)

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2019	\$322,400.84	\$337,908.92											\$660,309.76
2018	\$332,169.72	\$333,249.66	\$351,223.71	\$346,568.04	\$339,159.63	\$343,932.59	\$327,715.50	\$321,804.46	\$330,881.79	\$310,772.15	\$325,142.18	\$347,390.24	\$4,010,010
Increase	-\$9,768.88	\$4,659.26											
Percent	-2.9%	1.4%											

Gross Sales for Restaurants and Hotels in Conway Arkansas *

Restaurant Sales, by Month Reported

Year	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2019	\$15,388,014	\$15,537,282											\$30,925,296
2018	\$15,666,606	\$15,322,342	\$17,896,065	\$16,943,440	\$16,882,072	\$17,379,419	\$16,827,912	\$16,351,357	\$16,545,246	\$16,016,933	\$16,442,520	\$17,596,172	\$199,870,085
Increase	-\$278,593	\$214,940											
Percent	-1.8%	1.4%											

Motel Sales, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2019	\$1,074,588	\$1,246,474											\$2,321,062
2018	\$1,004,624	\$1,318,877	\$1,657,217	\$1,571,092	\$1,659,200	\$2,065,336	\$1,897,687	\$1,334,517	\$1,551,735	\$1,586,569	\$1,323,628	\$1,014,926	\$17,985,410
Increase	\$69,964	-\$72,404											
Percent	7.0%	-5.5%											

Restaurants collect a 2% (A&P) tax on prepared food that can be consumed at the site of purchase. This includes carry-out prepared food items, delis and bakery sales.

A 2% (A&P) tax is collected on lodging less than 30 days.

Half of the A&P revenue goes to the city's Parks and Recreation Department and half goes to the Advertising and Promotion Commission.



Alcoholic Beverage Sales**													
	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2019	\$663,190	\$777,616											\$1,440,806
2018	\$673,556	\$758,199	\$946,377	\$915,829	\$764,936	\$773,854	\$775,576	\$717,952	\$742,118	\$701,283	\$694,199	\$889,490	\$9,353,370
Increase	\$10,366	-\$19,417											
Percent	1.5%	-2.6%											
Alcohol Beverage Tax Collections **													
	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2019	\$33,159.52	\$38,880.80											\$72,040
2018	\$33,677.81	\$37,909.94	\$47,318.86	\$45,791.47	\$38,246.82	\$38,692.71	\$38,778.81	\$35,897.58	\$37,105.90	\$35,064.16	\$34,709.95	\$44,474.48	\$467,668
Increase	\$518.29	-\$970.86											
Percent	1.5%	-2.6%											

**** Alcoholic Beverage Tax**

The city collects 5% tax on alcoholic beverage sales by the drink served in restaurants and private clubs.



Bank OZK