



## Advertising and Promotions Tax Collections

### Restaurant Tax Collections, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2019	\$347,390.24	\$301,281.84	\$313,454.80	\$367,114.90	\$343,606.43	\$348,227.08	\$378,903.19						\$2,052,588
2018	\$308,338.70	\$312,165.84	\$307,374.05	\$344,675.84	\$346,568.04	\$339,159.63	\$343,932.59	\$327,715.50	\$321,804.46	\$330,881.79	\$310,772.15	\$325,142.18	\$3,918,531
Increase	\$39,051.54	<b>-\$10,884.00</b>	\$6,080.75	\$22,439.06	<b>-\$2,961.61</b>	\$9,067.45	\$34,970.60						
Percent	12.7%	<b>-3.5%</b>	2.0%	6.5%	<b>-0.9%</b>	2.7%	10.2%						

### Motel Tax Collections, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2019	\$19,901.34	\$21,119.00	\$24,454.12	\$30,781.01	\$32,253.55	\$36,319.55	\$45,026.64						\$189,954
2018	\$24,307.76	\$20,003.88	\$25,875.61	\$32,483.73	\$30,633.29	\$34,338.99	\$40,575.35	\$37,658.26	\$26,157.69	\$30,479.26	\$31,063.63	\$25,929.12	\$335,199
Increase	<b>-\$4,406.42</b>	\$1,115.12	<b>-\$1,421.49</b>	<b>-\$1,702.72</b>	\$1,620.26	\$1,980.56	\$4,451.29						
Percent	<b>-22.0%</b>	4.3%	<b>-4.4%</b>	<b>-5.6%</b>	4.7%	4.9%	11.8%						

### Total Advertising and Promotions Tax Collections (Restaurants and Motels, by Month Reported)

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2019	\$367,291.58	\$322,400.84	\$337,908.92	\$397,895.91	\$375,859.98	\$384,546.63	\$423,929.83						\$2,609,834
2018	\$332,646.46	\$332,169.72	\$333,249.66	\$377,159.57	\$377,201.33	\$373,498.62	\$384,507.94	\$365,373.76	\$347,962.15	\$361,361.05	\$341,835.78	\$351,071.30	\$4,278,037
Increase	\$34,645.12	-\$9,768.88	\$4,659.26	\$20,736.34	-\$1,341.35	\$11,048.01	\$39,421.89						
Percent	10.4%	-2.9%	1.4%	5.5%	-0.4%	3.0%	10.3%						

## Gross Sales for Restaurants and Hotels in Conway Arkansas \*

### Restaurant Sales, by Month Reported

Year	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2019	\$17,743,007	\$15,388,014	\$16,009,749	\$18,750,447	\$17,549,748	\$17,785,749	\$19,352,535						\$122,579,249
2018	\$15,666,606	\$15,322,342	\$17,896,065	\$16,943,440	\$16,882,072	\$17,379,419	\$16,827,912	\$16,351,357	\$16,545,246	\$16,016,933	\$16,442,520	\$17,596,172	\$199,870,085
Increase	\$2,076,400	\$65,671	<b>-\$1,886,316</b>	\$1,807,006	\$667,676	\$406,330	\$2,524,623						
Percent	13.3%	0.4%	<b>-10.5%</b>	10.7%	4.0%	2.3%	15.0%						

### Motel Sales, by Month Reported

	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2019	\$1,012,631	\$1,074,588	\$1,246,474	\$1,736,286	\$1,641,143	\$1,848,031	\$2,291,070						\$10,850,223
2018	\$1,004,624	\$1,318,877	\$1,657,217	\$1,571,092	\$1,659,200	\$2,065,336	\$1,897,687	\$1,334,517	\$1,551,735	\$1,586,569	\$1,323,628	\$1,014,926	\$17,985,410
Increase	\$8,007	<b>-\$244,289</b>	<b>-\$410,744</b>	\$165,194	<b>-\$18,058</b>	<b>-\$217,305</b>	\$393,383						
Percent	0.8%	<b>-18.5%</b>	<b>-24.8%</b>	10.5%	<b>-1.1%</b>	<b>-10.5%</b>	20.7%						

Restaurants collect a 2% (A&P) tax on prepared food that can be consumed at the site of purchase. This includes carry-out prepared food items, delis and bakery sales.

A 2% (A&P) tax is collected on lodging less than 30 days.

Half of the A&P revenue goes to the city's Parks and Recreation Department and half goes to the Advertising and Promotion Commission.



Alcoholic Beverage Sales**													
	January	February	March	April	May	June	July	August	September	October	November	December	YTD Total
2019	\$663,190	\$777,616	\$927,762										\$2,368,569
2018	\$673,556	\$758,199	\$946,377	\$915,829	\$764,936	\$773,854	\$775,576	\$717,952	\$742,118	\$701,283	\$694,199	\$889,490	\$9,353,370
Increase	\$10,366	-\$19,417	\$18,615										
Percent	1.5%	-2.6%	2.0%										
Alcohol Beverage Tax Collections **													
	January	February	March	April	May	June	July	August	September	October	November	December	YTD Collections
2019	\$33,159.52	\$38,880.80	\$46,388.11										\$118,428
2018	\$33,677.81	\$37,909.94	\$47,318.86	\$45,791.47	\$38,246.82	\$38,692.71	\$38,778.81	\$35,897.58	\$37,105.90	\$35,064.16	\$34,709.95	\$44,474.48	\$467,668
Increase	\$518.29	-\$970.86	\$930.75										
Percent	1.5%	-2.6%	2.0%										

**\*\* Alcoholic Beverage Tax**

The city collects 5% tax on alcoholic beverage sales by the drink served in restaurants and private clubs.



**Bank OZK**